

Paper –Principles and Practice of Management

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Topic- Significance of Controlling

1. To ensure that activities are performed in accordance with the predetermined standards that is to see that activity is achieving the desired result.
2. To know what is happening or what has actually happened in the organisation.
3. To determine the corrective action, if any, required for the achievement of goals with a minimum of time, effort and expense.
4. To co-ordinate the diverse activities and efforts.
5. To improve the efficiency of operations by minimising unnecessary and wasteful actions.